

Panhellenic

FALL PRIMARY RECRUITMENT
2023

SPECIAL
EDITION!

A GUIDE FOR
POTENTIAL NEW MEMBERS
RECRUITMENT 101



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A LETTER FROM OUR PRESIDENT

KYLIE MAEDA

Dear Potential New Members,

I'm so excited to see you take this opportunity to join the Panhellenic Community at UCSB! Our community offers so many incredible ways to get involved and feel a sense of belonging that will follow with you throughout this recruitment process, while in a chapter, and beyond your graduation. Being a part of the largest women's organization on campus, you will constantly be surrounded by strong, driven, and supportive individuals. Whether it's the bonds you create with other members, the leadership skills you build upon, the service or activism you engage in, the change you help ignite, or the responsibilities you learn, we hope your experience in Panhellenic will be a meaningful one. I know the process of primary recruitment can be daunting and stressful, but I promise we have all been in your shoes and there are plenty of people ready to stand by your side as you figure out who you want to be in this next chapter of your life.



In the days leading up to recruitment and even during the week, I encourage you to think about what you want out of your sorority experience. What are your values? What are your goals during your time at UCSB? Take some time to reflect as these will help you throughout recruitment when meeting all of our amazing chapters. Joining a Panhellenic chapter means joining more than just one organization, but rather the entire community with people from all backgrounds ready to help you be the best and most successful version of yourself. I can't wait to see all that you accomplish and wish you the best of luck during this process!

A LETTER FROM OUR VPS RECRUITMENT

Hi friends! I am so excited that you are interested in joining the UCSB Panhellenic community! Three years ago, I remember how giddy I was and I hope you're just as giddy too! Joining the community was the best decision I have made, second to choosing to attend UCSB. Recruitment has helped me find my forever friends, stability during difficult times, and priceless connections with my fellow executive board members. I am rooting for you and will be here every single step of the way! Keep an open mind and follow your heart!



EMMA MEYER

Hi! When I was going through recruitment in Fall of my freshman year, I was sitting alone, on my computer, for hours a day. I could not have understood then the impact that my decision to join the Panhellenic community would have on my college experience, and on my life. I was so nervous and didn't know what to expect, but my rho gam assured me that there's no one as interesting as myself, and that I was looking for a home for me, not someone I was pretending to be. Conversations can be scary, and talking to so many new people can be overwhelming, but in the end I am so grateful I did it. My best advice is to always remember who you are, and the rest will fall into place. I am so excited for you all, and please never hesitate to reach out to me or your rho gamma if you have literally any questions. Sending all my love for Fall 2023 Panhellenic Recruitment!



MEGAN WAGNER

Meet The Panhellenic Executive Council

Our executive council is composed of 7 women with the overarching purpose of progressing the sorority experience for everyone involved. With each new member of our community, we find new perspectives, new voices, and new ideas that inspire us to challenge ourselves for growth. We hope to open up a wide range of opportunities for leadership, mentorship, friendship, and a sense of belonging.

The Collegiate Panhellenic Council (CPC) is the governing body for the 9 Panhellenic sororities that reside at the University of California, Santa Barbara. The CPC, as well as the Chapter Presidents, Delegate Board, and Panhellenic Sorority Advisors, meet weekly to discuss the betterment and growth of our community. The Panhellenic Council is here to answer any questions you may have throughout your Panhellenic sorority experience and guide you through the recruitment process.



PRESIDENT



**VP RECRUITMENT
INTERNAL**



**VP RECRUITMENT
EXTERNAL**



VP OPERATIONS



VP PROGRAMMING



VP MEMBERSHIP



VP MARKETING



FSL ADVISOR

ALPHA CHI OMEGA



Kaylee Aguilar

ALPHA DELTA PI



Megan Sloan

ALPHA PHI



Kaitlyn Ridenour

DELTA GAMMA



Jessica Reilly

GAMMA PHI BETA



Julianne Braime

KAPPA KAPPA GAMMA



Ava Gurwitz

KAPPA ALPHA THETA



Ellen Whitehead

PI BETA PHI



Paris Paz

PHI SIGMA RHO



Sofia Hillman

Meet Our Chapters and Presidents



Phi Sigma Rho Sorority is an associate member of the UCSB Collegiate Panhellenic Council and will not participate in the formal recruitment process. Phi Sigma Rho is specific to STEM majors and holds their recruitment process the week after primary recruitment.

For more information about joining Phi Sigma Rho - Alpha Xi Chapter, please visit their website or please fill out their interest form in your recruitment registration confirmation email!

<http://ucsantabarbara.phisigmarho.org>

Fraternity & Sorority Terminology

Active: A sorority member currently in college who has been formally initiated by their chapter

Alumni/Alumnae: A member of the organization who has graduated from college and continues to stay active within the organization through a graduate or alumni chapter

Bid: A formal invitation to join a fraternity or sorority

Big: A nickname for a “big sister” figure; a mentor assigned to a new member

Collegiate Panhellenic Council (CPC): The council representing all of the National Panhellenic Conference sorority chapters on campus. This council serves as the governing body for all NPC chapters on campus and organizes the recruitment process. Each chapter chooses a delegate to sit in on CPC meetings weekly to communicate chapter updates.

Continuous Open Bidding (COB): The informal recruitment opportunities that Panhellenic chapters participate in if eligible. Chapters are not required to participate in informal recruitment, and CPC does not oversee the COB process. If chapters are eligible and choose to participate, they will typically hold a few events at the beginning of the quarter to meet potential new members.

Initiation: A traditional ceremony that brings a new member into full membership of a sorority or fraternity. Once you are initiated into an NPC sorority, you are ineligible for membership in any other chapter.

Intentional Single Preference: When a PNM attends more than one preference event but limits their membership selections by not listing both options on the MRABA. In the past, this has sometimes been referred to as a “suicide bid” however, this is no longer a term that is used in the Panhellenic recruitment process.

Fraternity & Sorority Terminology

Interfraternity Council (IFC): A council that is the governing body of the North American Interfraternity Conference. On some campuses, local fraternities are housed under IFC. UCSB currently has 8 active IFC chapters.

National Pan-Hellenic Council (NPHC): Not to be confused with National Panhellenic Conference, NPHC is the governing body for the 9 internationally recognized historically African-American Greek-lettered fraternities and sororities, known as the "Divine 9." UCSB currently has 1 active NPHC chapter.

New Member: an individual who has accepted a bid from a sorority or fraternity but has not yet been initiated and therefore is not an active member yet.

Philanthropy: Charitable events organized by Greek organizations

Potential New Member (PNM): Anyone going through a recruitment process interested in joining a sorority or fraternity.

Primary Recruitment: A formal process organized by Panhellenic where PNMs visit all of the chapters and engage in a mutual selection process to narrow down their options. In the past, this has sometimes been referred to as "rush"; however, we no longer use this term.

Rho Gamma: A sorority member who is disaffiliated from their sorority to serve as a recruitment guide. Each PNM will be assigned a Rho Gamma during primary recruitment.

Themed Gathering (TG): A social event, typically hosted by an IFC fraternity, with a theme for the event

United Sorority and Fraternity Council (USFC): The governing body for cultural and identity-based sororities and fraternities. Each culturally-based chapter has a specific cultural basis, which is the defining quality of USFC. UCSB currently has 9 active UCFC-affiliated sororities and 4 fraternities.

Recruitment Registration Checklist

Register for Fall 2023 Panhellenic Sorority Recruitment:

Register online on the Panhellenic website no later than Wednesday, September 27th at 11:59pm.

Pay the \$55 registration fee:

Not sure if you made your payment? Please don't fill out another registration form. Simply email CPC VP Recruitment External Megan Wagner to confirm your registration was received.

vprecruitmentexternal@ucsbpanhellenic.org

Complete the PNM Orientation Online:

Please complete this by Friday, September 29th at noon. Please note: You will only be permitted to participate in the recruitment process if you have completed the online orientation by the end of the registration period.

Discuss the financial and time commitment with your family and friends:

Lean on your support systems to make sure this is something you're ready for. Financial and time commitments must be considered before signing your Membership Recruitment Acceptance Binding Agreement (MRABA) on Preference Night. [Find our 2023 Financial Breakdown Here.](#)



PRIMARY RECRUITMENT SCHEDULE

PNM KICKOFF: WEDNESDAY, SEPTEMBER 27TH (CAMPBELL HALL, 5-7PM)

Welcome to Recruitment Week at UCSB! At this orientation, PNMs will learn about the recruitment process at UCSB. The Panhellenic Executive Board will talk about valuable information regarding the upcoming week and Greek Life as a whole. After the presentations, PNMs will meet with their Rho Gamma, who will serve as their recruitment counselor and sounding board throughout the week.

ROUND 1: OPEN HOUSE DAY 1 - FRIDAY, SEPTEMBER 29TH (5:00PM)

During this round, PNMs will be introduced to UCSB Panhellenic life. This is your chance to get a good idea of each chapter and see all the houses. PNMs will only visit half of the chapters on this day.

NOTE: PNMs will meet with their Rho Gammas at 4:30pm for schedule distributions.

ROUND 2: OPEN HOUSE DAY 2 - SATURDAY, SEPTEMBER 30TH (9:30AM)

PNMs will visit the other half of the chapters on this day. After this round, PNMs will select 5 of their most preferred chapters and rank their three least preferred.

NOTE: PNMs will meet with their Rho Gammas at 9:00 am for schedule distributions.

ROUND 3: IMPACT - SUNDAY, OCTOBER 1ST (9:30AM)

During this round, PNMs will visit up to 5 chapters. Chapters will highlight their philanthropy work, community service on campus and in larger communities, and the impact the chapter has had on its members. After this round, PNMs will select up to their two most preferred chapters and rank their three least preferred.

NOTE: PNMs will meet with their Rho Gammas at 9:00am for schedule distributions.

ROUND 4: PREFERENCE - MONDAY, OCTOBER 2ND (5:00PM)

This is the final night of primary recruitment. Preference round focuses on how sisterhood unites their chapters. After this round, PNMs will "preference" the chapter(s) they attended and sign the Membership Recruitment Acceptance Binding Agreement (MRABA), which will be explained to them during selections.

NOTE: PNMs will meet with their Rho Gammas at 4:30pm for schedule distributions.

BID DAY!

TUESDAY, OCTOBER 3RD
(5:45PM)



Congrats, you did it! PNMs will receive their bids and join their new home away from home. Each chapter will host a bid day activity to help the new members get to know their chapter.

FINANCIAL INFORMATION



FINANCIAL REQUIREMENTS FOR MEMBERSHIP

As you consider membership in one of UCSB's Panhellenic Sororities, please make sure to discuss the financial commitment with friends and family first. Keeping up with required fees and payments is a requirement for membership in each of our chapters. Keep in mind that membership is most expensive during your first quarter as a New Member because there are many one-time fees. Fees are assessed quarterly at UCSB, and each chapter charges slightly different amounts for New Member dues, active member dues, and dues for those members who live in the sorority house.



Another thing to keep in mind is that Panhellenic sororities often require members to live in their chapter house for at least one year of membership. Even upperclassmen who join will be held to this requirement. This is a good thing to ask about during the Open House round. Living in the house is an exceptional value, as the average cost of living (including room/board), dues, and meals can be less than living in UCSB residence halls and Isla Vista.



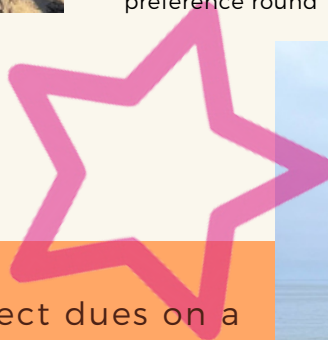
FINANCIAL INFORMATION



Chapter fees differ by chapter and by quarter, depending on the requirements for each house. "New Member" fees are collected only in the first year of membership. These fees generally include one-time costs, such as the initiation fee, sorority badge fee, etc. Initiated members who do not live in their chapter house (usually older members who have already satisfied their live-in requirement) are charged the least for Panhellenic sorority dues. These dues pay for the chapter dinners, sisterhood events, and more. Initiated members who live in their chapter house ("live-in" members) pay the most in dues. These fees include everything for which out-of-house members pay, as well as room and board for the quarters they are living in the house.

NOTE: the same rules apply if you only attend one preference round

MEMBERSHIP FEES FOR THE 2023-2024 SCHOOL YEAR



Keep in mind that our chapters collect dues on a quarterly basis, with some having options for monthly or in-full.

If you have any questions about the financial commitment of joining a Panhellenic sorority, please get in touch with our VP Operations, Chloe DeVere, at vpoperations@ucsbpanhellenic.org



POLICIES AND PROCEDURES



Signing the Membership Recruitment Acceptance Binding Agreement (MRABA)

The preferential bidding system is a method in which PNMs' preferences are matched to sororities' preference lists. Following your last Preference Night Round, you will meet your Rho Gamma to sign the MRABA. On your MRABA, you will be asked to list the Panhellenic sorority/sororities you wish to join in order of preference. Then, you will sign your MRABA with the understanding that you are willing to accept a bid from either of the chapters listed in the agreement. If a bid is extended to you from one of your choices and you decide not to accept it, you will not be eligible to participate in Continuous Open Bidding (COB) hosted by Panhellenic chapters for one calendar year.



Formal Recruitment Rules

Recruitment rules have been established to help active members and PNMs uphold the highest standards of conduct during the primary recruitment process. This process is designed to give each PNM every opportunity to become acquainted with as many Panhellenic sororities as possible, so they may make an informed and unbiased decision regarding their membership in one of these chapters. Primary recruitment also ensures that our chapters have equal opportunities in recruiting PNMs and conducting membership selection through this process.



POLICIES AND PROCEDURES

Formal Recruitment Rules

All Panhellenic sorority members and PNMs will be expected to conform to the highest standard of conduct. Harmful and non-inclusive language, or chapters promising bids for membership violates the spirit of Panhellenic Membership and our process. If you experience any such behavior, please get in touch with your Rho Gamma or any member of the Panhellenic Executive Board (email: vpopoperations@ucsbpanhellenic.org)



PNM CODE OF ETHICS

Potential New Member Code of Ethics and Agreement of Mutual Respect at University of California, Santa Barbara College Panhellenic

Being part of UC Santa Barbara's sorority recruitment is not only a great opportunity but a great privilege. Each of the sororities on campus have worked hard in preparation for primary recruitment. You are expected to act in accordance with the following rules, which also applies to both the active sorority members and Rho Gammas.

Potential new members (PNM) will abide by the following agreements:

- A potential new member shall complete the LaunchPoint PNM Orientation module, attend PNM Kickoff, and attend all membership recruitment events for which they receive invitations.
- Respect for the membership recruitment process is expected at all times. This includes respect toward chapter members, Rho Gammas, Panhellenic officers, faculty and staff, chapter members and other potential new members. Verbal disrespect towards a recruiter or towards another chapter/member of the Panhellenic community as well as nonverbal disrespect, such as eye rolling, scoffing, one word answers, etc will not be tolerated and may result in the removal of a PNM from the recruitment process.
- Potential new members must refrain from sexist, homophobic, racist or otherwise abhorrent or offensive conversations. This is a strict policy and violations may be grounds for removal from the recruitment process.
- Potential new members agree to be attentive and engaged during all parties and violations such as being on one's phone may result in warnings and/or removal from the recruitment process.
- Potential new members agree to not discuss their opinion of any sorority participating in recruitment with active recruiters. Potential new members should also not discuss their opinion of any other sorority with other potential new members, even if the intention is not to sway opinions or chapter decisions.
- Potential new members should refrain from revealing a known affiliation of any Rho Gamma or Panhellenic Exec member with other potential new members.
- Potential new members understand their rights under the PNM Bill of Rights and if they experience discrimination or a violation from a recruiting chapter, they know how to report it to the College Panhellenic using report forms.
- Membership recruitment is a substance-free process. PNMs and active members may not use or be in the presence of drugs and alcohol during membership recruitment events. Potential new members may also not be in attendance of social/fraternal parties during the membership recruitment period. Violation of this rule can result in immediate removal from the membership recruitment process.
- Potential new members should be fully aware of the financial obligations of membership before accepting a bid. It is to the PNM's advantage to ask questions during recruitment events if there are questions about finances and review the Financial Transparency resources.
- Potential new members understand that if they sign a Membership Recruitment Acceptance Binding Agreement (MRABA) after preference round, they are bound to that document and the chapter that extends them a bid. This means that the PNM is ineligible for an invitation to membership from another NPC organization until the next primary recruitment on that campus.

Failure to abide by the expectations stated above will result in the review of your status as a potential new member. The first offense will be evaluated on a case by case basis, by the Collegiate Panhellenic Council. PNMs may be notified of these incidents in order to discuss the situation. Repeated offenses can result in immediate release from the Panhellenic Recruitment process. If the first offense is determined to

FAQS

How do I know if my registration was received?

You will know your registration was received when you get a confirmation email from Campus Director and are automatically directed to our payment site and prompted to pay the \$55 fee. If you are concerned your payment or registration did not go through, please DO NOT submit another registration form.



Instead, email CPC VP Recruitment External, Megan, to confirm your registration and payment were received. Remember, you won't be completely done with registration until you finish the PNM Orientation through LaunchPoint.

(vprecruitmentexternal@ucsbpanhellenic.org)



Am I eligible to participate?

I am an international student:

Yes. As long as you are a fully enrolled, regularly matriculated student at UCSB, you are eligible to participate in Panhellenic recruitment.

I am a non-traditional undergraduate student, transfer student, or upperclassman:

Yes, we welcome all regularly matriculated, full-time undergraduate students..

I identify as non-binary:

Yes, we welcome all non-male identifying students.

I am a UCSB Extension, graduate student, or SBCC student::

No, only non-male identifying students who are currently matriculated at UCSB are eligible.

FAQS

Who will help me navigate this process prior to and during primary recruitment?

Rho Gammas (Recruitment Counselors) are Panhellenic members who temporarily "disaffiliate" from their chapter to provide unbiased advice during the recruitment experience for every potential new member. As registrations are processed, PNMs will be placed in a Rho Gamma group. Leading up to primary recruitment, Rho Gammas will be reaching out via email and/or phone number provided in the PNM registration to begin building relationships and sharing important information. During the week of primary recruitment, your Rho Gamma will continue to guide you through the process and be your confidential sounding board.

Am I guaranteed a membership?

By participating in Panhellenic Fall Sorority Recruitment, PNMs acknowledge they are not guaranteed an invitation to join a Panhellenic sorority chapter. By following the recruitment schedule and attending all events, the chances of receiving an invitation to join participating chapters will increase.



How can I learn more?

As we and the chapters continue planning and finalizing the details of Panhellenic sorority operations for both recruitment and beyond, we will continue to update our Instagram and website with pertinent information. There is also a fraternity and sorority life session during summer orientation that can help give a broad overview of some of the benefits of the sorority experience. After registering for Panhellenic sorority recruitment, potential new members will also complete an online module, where you will learn more specifically about Panhellenic life and the recruitment process. The Panhellenic executive board will host a PNM Kickoff event on Wednesday of recruitment week, which will help you learn about and understand the recruitment process at UCSB, along with all the information needed to know about the upcoming week and the next 4 years of college.

If you have any specific questions or concerns about recruitment, please do not hesitate to email our President, Kylie, OR our VPs Recruitment, Emma and Megan

Kylie: president@ucsbpanhellenic.org

Emma: vprecruitmentinternal@ucsbpanhellenic.org

Megan: vprecruitmentexternal@ucsbpanhellenic.org



FAQS

What can I expect as a new member?

Each Panhellenic member has the ability to maximize their sorority experience! We recommend each member be prepared to dedicate at least 4 hours a week during the first quarter for dinners, meetings, community service, sisterhoods, and more.

Additionally, every member is required to uphold the Fraternity & Sorority Standards of Excellence requirements. This includes:

Attending the annual New Member Education Conference (2 hours)

Completing a minimum of 6 hours of community service per quarter (18 hours total over the three quarters)

Each chapter typically requires attendance at a weekly 1-hour meeting and quarterly philanthropy events (a variety of other events are usually offered throughout the quarter such as siblinghoods and social events)

Please keep these time commitments in mind during the recruitment process.

Is there a GPA Requirement?

Academic excellence is very important to our collegiate chapters at UCSB. Panhellenic does not require a certain GPA to participate in recruitment, but most chapters have a minimum GPA requirement for membership, which varies by chapter. This is a great question to ask during the Open House Round.

Will I be required to live in the house?

All members (including transfer students and upperclassmen) who join a Panhellenic sorority at UCSB may be required to sign a housing contract and live in the sorority house for at least one year of their undergraduate membership. Each chapter has their own house rules. Living in the house is an amazing opportunity to meet more chapter members and create lifelong memories.

TIPS FOR RECRUITMENT



Do your Research

Research the 8 chapters that are participating in primary recruitment at UCSB. Find out what they do for community service, the philanthropy they support, their members' involvement in other organizations, and other fun facts about their UCSB chapter and their national organization. Make sure you find this information from direct sources like our website and their social media pages.

Keep an Open Mind

Don't rule out a chapter after talking to only a handful of members. Chapters have around 180 members. You may change your mind and end up liking the chapter later in the week after talking to more people, so stay positive. All chapters have great things to offer!

Ask Questions

Not only does asking questions keep the conversation flowing, but it is also your chance to find out more about chapters you are interested in.

Be Careful With Your Words

Make sure to say only positive things about chapters when you are around other people. If you feel negatively about a house, please keep your thoughts private as other PMNs may love that chapter.



Take Notes

You will be visiting many chapters during the week. Write down names, what you talked about, and anything else that will help you remember the chapters you visited. These notes will be useful when you are making your decisions at the end of each day.

Make Your Own Decisions

Steer clear of any rumors you may hear about chapters so you're able to make a decision for yourself without external opinions. Most importantly, trust yourself and the feelings you have. All that matters is that YOU like the house.

TIPS FOR RECRUITMENT



Utilize your Rho Gamma

Your Rho Gamma has been trained to help you through recruitment and tackle almost any issue or concern you may have. They are your guide throughout the week. If you're stressed, conflicted, or just need someone to talk to, your Rho Gamma will help you.

Trust your gut

Look for chapters that align with your values, personality, likes, and interests. Focus on chapters that you genuinely connect with.

Be Yourself

Chapters want to get to know the real you and you want to get to know the real them, so try to relax and show them the most authentic version of yourself. The people who make you feel most comfortable being yourself will be the ones you want to look out for.

Have Fun!

Remember to enjoy yourself. Recruitment is such a fun time in itself where you get to meet so many new people and can start a new chapter of your life!



Take care of yourself

During recruitment, your days may be longer than you're used to and the extra commitment can be difficult during a transitional period. Please know the entire CPC board has been in your shoes and we understand taking care of yourself is the most important part to keeping a healthy lifestyle. Try to get as much sleep as you can during this week and do not hesitate to reach out to a CPC member or your rho gam if you need to talk through your feelings. We are here for you!



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Collection 01

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